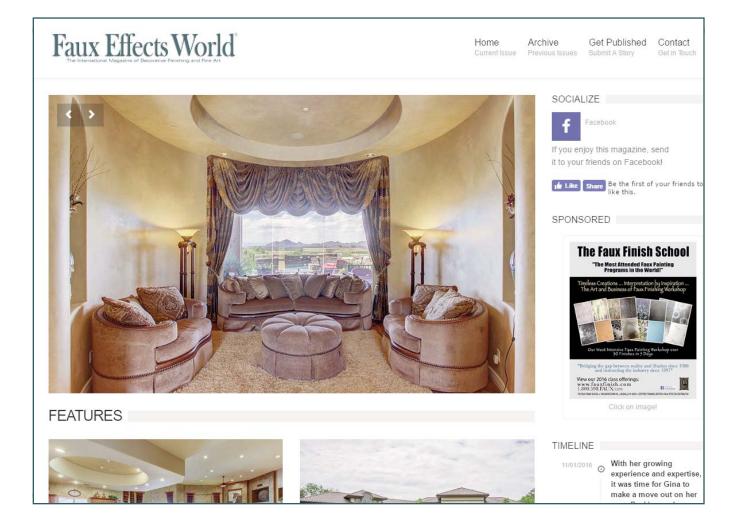
# Media Kit

A Faux Effects International, Inc. Publication

# Faux Effects World The International Magazine of Decorative Finishing and Fine Art



#### A Faux Effects International, Inc. Publication

## Faux Effects World The International Magazine of Decorative Finishing and Fine Art

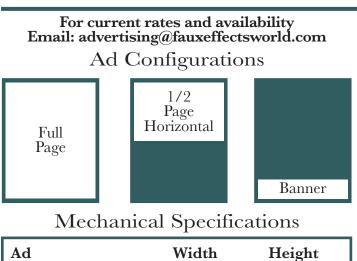
### Rates and Specifications

All advertising will be in full color.

#### **Digital Submission Standards**

- Files should be submitted as high resolution .tif, .jpg or .pdf files.
- Email: ads to advertising@fauxeffectsworld.com
- Larger ads may be uploaded using Files To Friends or similar large file transfer software.
  To advertising@fauxeffectsworld.com

Materials that do not meet the above specifications and must be converted or require additional work will be invoiced accordingly for graphics services.

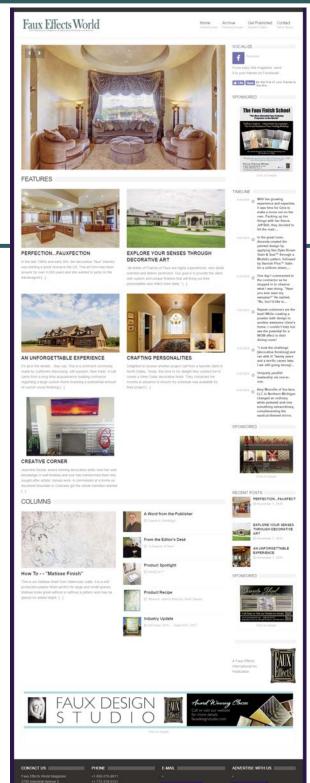


Ad	Wiath	neight
Full Page Final Trim	1000 pixels	1298 pixels
1/2 Page (Horizontal)	1000 pixels	697 pixels
Banner	1200 pixels	165 pixels

### **Publisher Policies**

Rate Protection - Rates are guaranteed for all space ordered on contract. Cancellation of any portion of a contract voids all rate protection and frequency discounts.

Contract Regulations - Acceptance of all advertising is subject to publisher's approval and agreement by the advertiser and agency, who will be jointly and severally liable, to indemnify and protect the publisher from losses or expenses and claims or legal action arising from the content or subject matter of such advertisements, including suits or actions or libel, plagiarism, copyright infringement and unauthorized use of the names or photographs or invasions of privacy. All advertisements are accepted and published by the publisher that are both authorized to publish the entire contents and subject matter of the advertisement. Publisher's liability for error shall not exceed cost of advertising space. Publisher must be notified of any error, in writing, within 10 days of invoice date. The publisher reserves the right to reject advertising that is not in keeping with the publication's standard.



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